

# 励展博览集团 大中华区

REED EXHIBITIONS GREATER CHINA 2021

## SHOW CALENDAR

Reed Exhibitions®  
励展博览集团



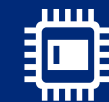


# 我们的行业

## Our Industries



汽车制造  
Automotive Manufacturing



电子制造与装配  
Electronics Manufacturing & Assembly



礼品与家居  
Gifts & Homeware



零售  
Retail



医疗，医药与健康  
Medical, Pharmaceuticals & Healthcare



印刷包装  
Printing, Converting & Packaging



智能制造与物流  
Smart Manufacturing & Logistics



金属加工与工业材料  
Metalworking & Industrial Materials



餐饮与娱乐  
Catering & Recreation



花卉与园艺  
Flowers & Gardening



机场基建  
Airport Infrastructure



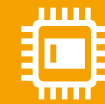
地产与旅游  
Property & Travel

最新展会详情请登录展会官网查看 Please check the latest event details on official event websites





# 汽车制造 Automotive Manufacturing



# 电子制造与装配 Electronics Manufacturing & Assembly

汽车行业是中国国民经济的支柱产业。随着新能源汽车、造车新势力的不断进入，汽车工业的产业形态正在重构，同时新的竞争格局也正在形成。汽车工业在不断适应时代发展的过程中，拥抱“变化”、迎来“新进入者”、开放“融合”，这些将影响并推动着汽车工业再次重新出发。

China's automotive industry is a key pillar of the national economy. As more new-energy vehicle players join the game, the automotive industry is experiencing a major transformation, while a new competitive landscape is emerging. Against this backdrop, the automotive industry must adapt to and embrace change. This interaction of old and new players is sure to play a role in the reboot of the industry.



**上海国际汽车制造技术与装备及材料展览会**  
Shanghai International Automotive Manufacturing Technology & Material Show  
2021/07/07-10 上海·Shanghai  
[www.shanghaiamts.com](http://www.shanghaiamts.com)



**重庆国际汽车制造装备与工业装配技术展览会**  
Chongqing International Automotive Manufacturing & Industry Assembly Technology Exhibition  
2021/10 重庆·Chongqing  
[www.shanghaiamts.com/about/amtschongqing](http://www.shanghaiamts.com/about/amtschongqing)



**巴西国际汽车制造技术与装备及材料展览会**  
AMTS Brazil  
2021/08/31-09/02 巴西圣保罗·Sao Paulo, Brazil  
[www.shanghaiamts.com/en/about/amtsbrazil](http://www.shanghaiamts.com/en/about/amtsbrazil)



**汽车电子技术展览会**  
Automotive World China  
2021/08/25-27 深圳·Shenzhen  
[www.automotiveworld.cn](http://www.automotiveworld.cn)

电子信息产品已经渗透到我们生活的各个角落，包括手机、通信、汽车、医疗、计算机及周边产品。伴随工业 4.0 的到来，亚洲电子信息制造业的发展极为迅速，中国也开始由“中国制造”向“中国智造”转型。

Electronic and information products, including computers, mobile phones, communication devices, automobiles, medical devices and peripheral products, are ubiquitous in daily life. With the advent of Industry 4.0, Asia is witnessing rapid development in electronic and information manufacturing, while China is transforming itself from "Made in China" to "Created in China".



**中国国际电子生产设备暨微电子工业展**  
NEPCON China  
2021/04/21-23 上海·Shanghai  
[www.nepconchina.com](http://www.nepconchina.com)



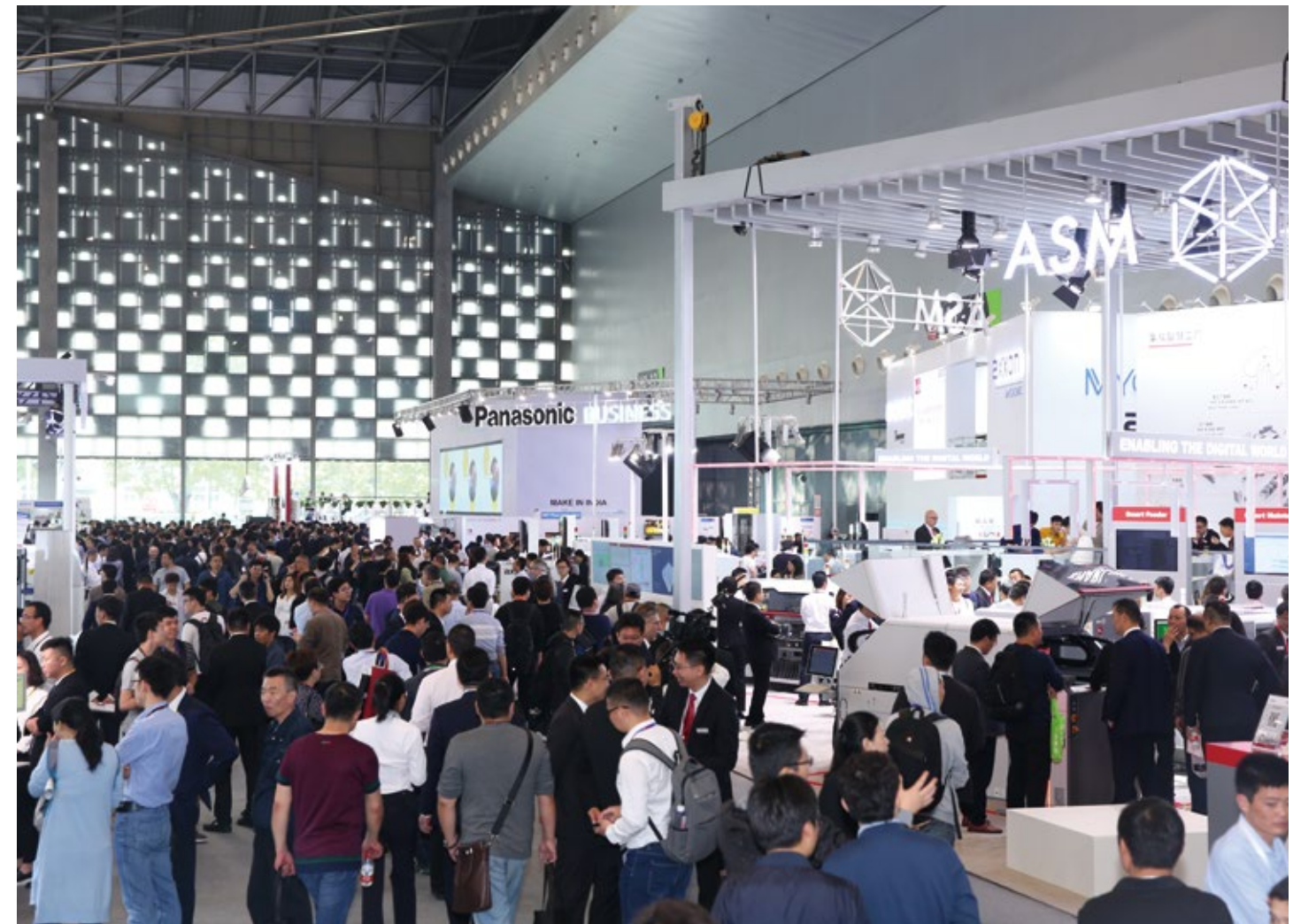
**亚洲电子生产设备暨微电子工业展**  
NEPCON ASIA  
2021/08/25-27 深圳·Shenzhen  
[www.nepconasia.com](http://www.nepconasia.com)



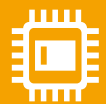
**上海国际工业装配与传输技术展览会**  
Shanghai International Assembly & Handling Technology Exhibition  
2021/07/07-10 上海·Shanghai  
[www.shanghaihte.com](http://www.shanghaihte.com)



**华南国际工业安装与操控技术展览会**  
International Assembly & Handling Technology Exhibition(South China)  
2021/08/25-27 深圳·Shenzhen  
[www.shanghaihte.com/ahtesouthchina](http://www.shanghaihte.com/ahtesouthchina)







# 电子制造与装配 Electronics Manufacturing & Assembly

随着 5G 时代的到来，新型显示与触控技术将如雨后春笋般应用于消费电子、商业显示、车载娱乐等产品，中国不但将成为全球新型显示与触控技术应用的大国，更会成为掌握全球新型显示及柔性触控产业链核心技术的强国。

工业制造时，为确保产品高可靠性和质量，对装配过程有非常高的要求。

As the 5G era dawns, new display and touch-control technologies have been applied to, among others, consumer electronics, commercial displays and on-board entertainment devices. China is not only slated to become a major global player in the application of these technologies, but will also become a master of the core technology within the industrial chain.

During the industrial manufacturing process, stringent requirements for assembly are in place to ensure the highest level of reliability and product quality.



**深圳国际全触与显示展**  
C-TOUCH & DISPLAY SHENZHEN  
2021/10/19-21 深圳·Shenzhen

[www.quanchu.com.cn](http://www.quanchu.com.cn)



**深圳商用显示技术展**  
COMMERCIAL DISPLAY  
2021/10/19-21 深圳·Shenzhen

[www.quanchu.com.cn/zh-cn/commercialdisplay.html](http://www.quanchu.com.cn/zh-cn/commercialdisplay.html)



**深圳国际薄膜与胶带展**  
FILM & TAPE EXPO  
2021/10/19-21 深圳·Shenzhen

[www.film-expo.com](http://www.film-expo.com)



# 礼品与家居 Gifts and Homeware

家居礼品与国民经济发展密切相关，随着社会各阶级人群消费量的急剧上升，新兴消费理念转向追求更品质的生活，也促使家居礼品业从众多行业中脱颖而出，并迅速成长。如今家居礼品已打破传统行业界限，并渗透到生活中的各个层面。家居礼品行业孕育的这一重要的变革商机，将转化成为行业发展的全新驱动力。

The home products and gifts sector is closely linked with the national economy. It embraces China's rapid growth in consumption power, together with emerging consumption ideas focusing on improved quality of life. This sector is currently breaking down traditional industry barriers as it looks to be part of people's daily lives. It offers key business opportunities and a big drive towards new growth.



**第41/42/43届中国·北京国际礼品、赠品及家庭用品展览会**  
The 41<sup>st</sup>, 42<sup>nd</sup> & 43<sup>rd</sup> China Beijing International Gifts, Premium & Houseware Exhibition  
2021/03/25-27 北京·Beijing  
[www.giftsbeijing.com](http://www.giftsbeijing.com)



**第二十九届中国(深圳)国际礼品、工艺品、钟表及家庭用品展览会**  
The 29<sup>th</sup> China (Shenzhen) International Gifts, Handicrafts, Watches & Houseware Fair  
2021/04/25-28 深圳·Shenzhen  
[www.reedhuabo.com](http://www.reedhuabo.com)



**第七届深圳国际移动电子展**  
The 7<sup>th</sup> China Mobile Electronics Fair  
2021/04/25-28 深圳·Shenzhen  
[www.reedhuabo.com](http://www.reedhuabo.com)



**深圳国际电子烟展览会**  
The 7<sup>th</sup> China (Shenzhen) International Vape Expo  
2021/04/25-28 深圳·Shenzhen  
[vapexpo.reedhuabo.com](http://vapexpo.reedhuabo.com)







# 礼品与家居 Gifts and Homeware



**第二届深圳礼品包装及印刷展**  
The 2<sup>nd</sup> Shenzhen Gifts Packaging & Printing Fair  
2021/04/25-28 深圳·Shenzhen  
[www.reedhuabo.com](http://www.reedhuabo.com)



**第十三届中国(成都)礼品及家居用品展览会暨2021文创旅游商品展**  
The 13<sup>th</sup> China (Chengdu) Gift & Houseware Fair  
2021 Edition Cultural & Creative Tourism Commodities Fair  
2021/06/18-20 成都·Chengdu  
[www.reedhuabo.com](http://www.reedhuabo.com)



**第三届上海国际礼品及促销品展览会**  
The 3<sup>rd</sup> Shanghai International Gifts & Premiums Fair  
2021/07/22-24 上海·Shanghai  
[www.reedhuabo.com](http://www.reedhuabo.com)



**第十届上海国际尚品家居及室内装饰展览会**  
The 10<sup>th</sup> Shanghai International Luxury Living and Interior Furnishing Exhibition  
2021/07/22-24 上海·Shanghai  
[www.chinaluxehome.com](http://www.chinaluxehome.com)



**第44届中国·北京国际礼品、赠品及家庭用品展览会**  
The 44<sup>th</sup> China Beijing International Gifts, Premium & Houseware Exhibition  
2021/08/13-15 北京·Beijing  
[www.giftsbeijing.com](http://www.giftsbeijing.com)



**第二十九届中国(深圳)国际礼品及家居用品展览会**  
The 29<sup>th</sup> China (Shenzhen) International Gifts and Home Products Fair  
2021/10/21-24 深圳·Shenzhen  
[www.reedhuabo.com](http://www.reedhuabo.com)



**第八届深圳国际移动电子展**  
The 8<sup>th</sup> China Mobile Electronics Fair  
2021/10/21-24 深圳·Shenzhen  
[www.reedhuabo.com](http://www.reedhuabo.com)



**深圳国际电子烟展览会**  
The 8<sup>th</sup> China (Shenzhen) International Vape Expo  
2021/10/21-24 深圳·Shenzhen  
[vapexpo.reedhuabo.com](http://vapexpo.reedhuabo.com)



**第三届深圳礼品包装及印刷展**  
The 3<sup>rd</sup> Shenzhen Gifts Packaging & Printing Fair  
2021/10/21-24 深圳·Shenzhen  
[www.reedhuabo.com](http://www.reedhuabo.com)



# 零售 Retail

中国正从世界工厂转型为全球最大的零售市场之一。居民消费持续升级也使得消费品仍具有较大增长潜力。新型城镇化也为零售业带来在三、四线城市的广阔发展空间。2019年，中国社会消费品零售总额接近6万亿美元，比上年名义增长8.0%。新零售的崛起、数字科技以及消费主力人群年轻化趋势为中国的零售业注入新的活力与无限商机。

China has been transforming from the world factory to one of the world's largest retail markets. The continuous evolving of household consumption in China supports great growth potential with consumer goods. China's new approach to urbanization also brings about broad development opportunities for the retail industry in the third and fourth tier cities. In 2019, China's total retail sales of consumer goods was close to US \$6 trillion, a nominal increase of 8% over the previous year. The rise of new retail, digital technology and the trend of young people becoming the main force of consumption inject new vitality and unlimited business opportunities into China's retail industry.



**中国日用百货商品交易会**  
China Daily-Use Articles Trade Fair  
2021/07/22-24 上海·Shanghai  
[www.reedhuabai.com](http://www.reedhuabai.com)







# 医疗、医药与健康 Medical, Pharmaceuticals & Healthcare

医疗、医药与健康是当代社会根据时代发展，提出的一种全局的理念。在市场、政策和投资的共同作用下，健康产业进入一个高速增长期，范畴涉及各类与健康相关的信息、产品和服务。其通过将人们的健康需求，结合大健康行业的科技发展，从而带来新的商机，帮助传统行业进行升级并融入创新，以达到可持续发展的目的。

Medicine, healthcare and fitness represent key needs for a modern society. Thanks to the combined promotional effects of market, policies, and investments, China's big health industry is entering a period of rapid growth, covering a wide range of sub-sectors that span across information, products and services. By fulfilling the health needs of its citizens, China's big health industry continues to build on scientific development, unleashing new opportunities at every turn. Traditional healthcare industries can choose to grasp this opportunity to upgrade and innovate. When combined, these industries can achieve sustainable development.



**上海国际健身与健康生活方式展览会**  
FIBO China  
2021/03/21-23 上海·Shanghai  
[www.fibo-china.cn](http://www.fibo-china.cn)



**中国国际化妆品个人及家庭护理用品原料展览会**  
PCHi  
2021/03/24-26 深圳·Shenzhen  
[www.pchi-china.com](http://www.pchi-china.com)



**广州国际分析测试及实验室设备展览会暨技术研讨会**  
CHINA LAB  
2021/03/31-04/02 广州·Guangzhou  
[www.chinalabexpo.com](http://www.chinalabexpo.com)



**全国药品交易会(春季)**  
PHARMCHINA Spring  
2021/05/12-14 上海·Shanghai  
[www.pharmchina.com.cn](http://www.pharmchina.com.cn)



# 医疗、医药与健康 Medical, Pharmaceuticals & Healthcare



**中国国际健康营养博览会(春季)**  
China International Natural Health & Nutrition Expo (Spring)  
2021/05/12-14 上海·Shanghai  
[www.nhnexpo.com](http://www.nhnexpo.com)



**中医药博览会**  
TCME  
2021/05/12-14 上海·Shanghai  
[www.pharmchina.com.cn](http://www.pharmchina.com.cn)



**健康产业领袖峰会**  
The Health Industry Summit  
2021/05/12-16 上海·Shanghai



**国际康复及个人健康博览会**  
International Rehabilitation and Personal Health Show  
2021/05/13-16 上海·Shanghai  
[www.rehabshow.com.cn](http://www.rehabshow.com.cn)



**中国国际家用医疗用品展览会**  
China International Home Care Exhibition  
2021/05/13-16 上海·Shanghai  
[www.rehabshow.com.cn](http://www.rehabshow.com.cn)




**中国国际天然食品和饮料博览会(春季)**  
China International Natural Food and Beverage Expo (Spring)  
2021/05/12-14 上海·Shanghai  
[www.nfbexpo.com](http://www.nfbexpo.com)



**中国健康营养原辅料/包装/设备展(春季)**  
Nhi China Spring  
2021/05/12-14 上海·Shanghai  
[www.cihexpo.com](http://www.cihexpo.com)



**中国国际医疗器械(春季)博览会**  
CMEF Spring  
2021/05/13-16 上海·Shanghai  
[www.cmf.com.cn](http://www.cmf.com.cn)



**国际养老福祉及护理用品博览会**  
International Elderly Care and Nursing Show  
2021/05/13-16 上海·Shanghai  
[www.rehabshow.com.cn](http://www.rehabshow.com.cn)



**中国国际医疗器械设计与制造技术(春季)展览会**  
ICMD Spring  
2021/05/13-16 上海·Shanghai  
[www.icmd.com.cn](http://www.icmd.com.cn)







# 医疗、医药与健康 Medical, Pharmaceuticals & Healthcare



国际智慧健康(春季)展览会  
International Intelligent Health Expo  
2021/05/13-16 上海·Shanghai  
[www.cmef.com.cn](http://www.cmef.com.cn)



中国高等教育博览会(春季)  
Higher Education Expo China (Spring)  
2021/05/21-23 青岛·Qingdao  
[www.heepochina.com](http://www.heepochina.com)



中国国际医药原料药、中间体、包装、  
设备交易会(春季)  
API China Spring  
2021/05/26-28 广州·Guangzhou  
[www.api-china.com.cn](http://www.api-china.com.cn)



春季中国国际药用辅料/功能食品配料展  
PHARMEX Spring  
2021/05/26-28 广州·Guangzhou  
[www.api-china.com.cn](http://www.api-china.com.cn)



国际制药工程中国展(春季)  
SINOPHEX Spring  
2021/05/26-28 广州·Guangzhou  
[www.api-china.com.cn](http://www.api-china.com.cn)



医药包装展(春季)  
PHARMPACK Spring  
2021/05/26-28 广州·Guangzhou  
[www.api-china.com.cn](http://www.api-china.com.cn)



国际眼科科学学术会议  
COOC  
2021/06/18-20 上海·Shanghai  
[www.cooc.org.cn](http://www.cooc.org.cn)



中国国际口腔设备器材博览会  
China Dental Show  
2021/10/09-12 上海·Shanghai  
[www.chinadentalshow.com](http://www.chinadentalshow.com)



视觉健康创新发展国际论坛  
Vision China  
[www.vision-china.org](http://www.vision-china.org)



全国新特药品交易会  
New Drugs China  
[www.newdrugschina.com](http://www.newdrugschina.com)



# 医疗、医药与健康 Medical, Pharmaceuticals & Healthcare



中国药店采购供应博览会  
China Drug Store Show  
[www.dsshow.cn](http://www.dsshow.cn)



中国国际医药原料药、中间体、包装、  
设备交易会(秋季)  
API China Autumn  
[www.api-china.com.cn](http://www.api-china.com.cn)



中国国际药用辅料/功能食品配料展(秋季)  
PHARMEX Autumn  
[www.api-china.com.cn](http://www.api-china.com.cn)



国际制药工程中国展(秋季)  
SINOPHEX Autumn  
[www.api-china.com.cn](http://www.api-china.com.cn)



医药包装展(秋季)  
PHARMPACK Autumn  
[www.api-china.com.cn](http://www.api-china.com.cn)



中国国际医疗器械(秋季)博览会  
CMEF Autumn  
[www.cmef.com.cn](http://www.cmef.com.cn)



中国国际医疗器械设计与制造技术(秋季)展览会  
ICMD Autumn  
[www.icmd.com.cn](http://www.icmd.com.cn)



国际智慧健康(秋季)展览会  
International Intelligent Health Expo  
[www.cmef.com.cn](http://www.cmef.com.cn)



中国国际日化产品原料及设备包装展览会  
China International Cleanser Ingredients, Machinery  
and Packaging Expo(CIMP)  
[www.cimp-china.com](http://www.cimp-china.com)



中国高等教育博览会(秋季)  
Higher Education Expo China (Autumn)  
[www.heepochina.com](http://www.heepochina.com)







# 医疗、医药与健康 Medical, Pharmaceuticals & Healthcare



# 印刷包装 Printing, Converting & Packaging



**中国国际日化产品原料及设备包装展览会**  
China International Cleanser Ingredients, Machinery and Packaging Expo(CIMP)

[www.cimp-china.com](http://www.cimp-china.com)



**中国高等教育博览会(秋季)**  
Higher Education Expo China (Autumn)

[www.heexpochna.com](http://www.heexpochna.com)



**全国药品交易会(秋季)**  
PHARMCHINA Autumn

[www.pharmchina.com.cn](http://www.pharmchina.com.cn)



**中医药博览会**  
TCME

[www.pharmchina.com.cn](http://www.pharmchina.com.cn)



**中国国际健康营养博览会(秋季)**  
China International Natural Health & Nutrition Expo (Autumn)

[www.nhnexpo.com](http://www.nhnexpo.com)



**中国国际天然食品和饮料博览会(秋季)**  
China International Natural Food and Beverage Expo (Autumn)

[www.nfbexpo.com](http://www.nfbexpo.com)



**中国健康营养原辅料/包装/设备展(秋季)**  
Nhi China Autumn

[www.cihexpo.com](http://www.cihexpo.com)



**中国国际保健博览会暨中国保健节**  
China International Healthcare Expo

[www.cihexpo.com](http://www.cihexpo.com)

印刷和包装广泛服务于国民经济和居民生活中的各个行业，如食品饮料、日化、电子通讯、烟草、医药及服装等领域，其发展与其下游服务领域的发展状况息息相关。

Printing and packaging widely serve multiple industries in the national economy and residents' daily lives, such as food and beverages, daily-use chemical products, electronic communications, tobacco, medical, pharmaceuticals and clothing. The printing and packaging sectors are closely linked with the development of downstream services.



**中国国际瓦楞展**  
SinoCorrugated

2021/07/14-17 上海·Shanghai

[www.sino-corrugated.com](http://www.sino-corrugated.com)



**中国国际彩盒展**  
SinoFoldingCarton

2021/07/14-17 上海·Shanghai

[www.sino-foldingcarton.com](http://www.sino-foldingcarton.com)



**中国包装容器展**  
China Packaging Container Expo

2021/07/14-16 上海·Shanghai

[www.china-packcon.com](http://www.china-packcon.com)



**上海国际软包展**  
SinoFlexPack

2021/07/14-16 上海·Shanghai

[www.sino-flexpack.com](http://www.sino-flexpack.com)







**上海国际纸展**  
SinoPaper  
2021/07/14-16 上海·Shanghai  
[www.sino-paperexpo.com](http://www.sino-paperexpo.com)



**上海国际数字印刷设备技术展览会**  
Dprint  
2021/07/14-17 上海·Shanghai  
[www.dprint-expo.com](http://www.dprint-expo.com)



**深圳餐饮食品包装展览会**  
F & B Pack Expo  
2021/09/23-25 深圳·Shenzhen  
[www.china-fbpack.com](http://www.china-fbpack.com)



**IPIF国际包装创新大会**  
International Packaging Innovation Forum  
2021/10/15-16 上海·Shanghai  
[www.china-ipif.com](http://www.china-ipif.com)



**深圳国际胶粘带展**  
International Adhesive Tape Expo  
2021/10/19-21 深圳·Shenzhen  
[www.film-expo.com/zh-cn/iate.html](http://www.film-expo.com/zh-cn/iate.html)



**柔性卷材加工技术展**  
ICE CHINA  
2021/10/19-21 深圳·Shenzhen  
[www.film-expo.com/zh-cn/icechina.html](http://www.film-expo.com/zh-cn/icechina.html)

智能制造和物流是充分利用新一代信息技术与先进制造供应链管理等技术深度融合，建立信息物理融合的智能制造与物流系统，贯穿用于研发设计、生产制造、物流管理和保障服务等产品全生命周期各个环节，实现制造与物流的柔性化、精益化、智能化和集成化。

Smart manufacturing and logistics is to make full use of the deep integration of the new-generation information technology and advanced manufacturing supply chain management technologies to establish a smart manufacturing and logistics Cyber Physical System, which runs through all phases of the product life cycle, such as R & D, design, manufacturing, logistics management and support services, so as to realize flexible, lean, intelligent and integrated manufacturing and logistics operation.



**智能工厂及自动化技术展览会**  
S-Factory Expo  
2021/04/21-23 上海·Shanghai  
[www.s-factoryexpo.com](http://www.s-factoryexpo.com)



**上海内部物流及过程管理展览会**  
InMAT  
2021/07/14-16 上海·Shanghai  
[www.inmat-expo.com](http://www.inmat-expo.com)



**智能工厂及自动化技术展览会**  
S-Factory Expo  
2021/08/25-27 深圳·Shenzhen  
[www.s-factoryexpo.com](http://www.s-factoryexpo.com)







# 金属加工与工业材料 Metalworking & Industrial Materials

随着工业化发展的深入，金属材料越来越广泛地应用于生产和生活的各个方面。在兼顾经济效益与可持续发展的大形势下，工业材料的选择与使用逐渐优化，与之密切相关的金属加工工艺及设备不断升级，相关产业的下游应用日益丰富，国内外市场前景广阔。

With the deepening of the industrialization process, metals are more and more widely used throughout the manufacturing sector, as well as in daily life. In line with the modern trend of attaching equal importance to both economic benefits and sustainable development, the selection and use of industrial materials have been gradually optimized. Additionally, metal-processing techniques and equipment have been continuously upgraded with increasingly rich applications in the downstream industry sectors, ushering in broad market prospects for both domestic and overseas enterprises.



## 中国国际铝工业展览会

Aluminium China

2021/07/07-09 上海·Shanghai

[www.aluminiumchina.com](http://www.aluminiumchina.com)



## 亚洲汽车轻量化展览会

Lightweight Asia

2021/07/07-10 上海·Shanghai

[www.lightweightasia.com](http://www.lightweightasia.com)



## 亚洲金属钣金加工展览会

Asia BLECH

2021/07/07-09 上海·Shanghai

[www.asiablech.com](http://www.asiablech.com)



# 餐饮与娱乐 Catering & Recreation

餐饮及娱乐同属社会服务行业，得益于中国大规模的消费升级。据国家统计局数据，2019 年我国餐饮收入突破 4.6 万亿元，比上年增长 9.4%。2020 年，我国餐饮行业继续保持了稳中向好的趋势。消费结构的升级意味着消费者更加追求服务消费、体验消费和精神消费。未来餐饮及娱乐行业将聚焦新需求、新消费和智能技术，为客户提供更高水准和个性化的服务，不断拓展新业态，创造更多的效益。

Catering and recreation have long represented a key component of China's service industry and benefit from China's large-scale consumption upgrade. According to the National Bureau of Statistics of China, China's catering revenue exceeded RMB 4.6 trillion in 2019, an increase of 9.4% over the previous year. In 2020, China's catering industry continued to maintain a stable upward trend. The upgrading of consumption structure means that consumers pursue more service, experience and culture related consumption. In the future, catering and recreation industries will focus on new demand, new consumption and intelligent technology, provide customers with higher standards and personalized services, constantly expand new business formats and generate more revenue and profits.



## 亚洲国际娱乐展

G2E Asia

2021/08/17-19 澳门·Macau SAR

[www.g2easia.com](http://www.g2easia.com)



## 新餐饮博览会

New International Catering Expo China (NICE China)

2021/09/23-25 深圳·Shenzhen

[www.nicexpo.com.cn](http://www.nicexpo.com.cn)



## 亚洲国际娱乐展——菲律宾站

G2E Asia @ the Philippines

2021/12/01-02 菲律宾·Philippines

[www.g2easiaphilippines.com](http://www.g2easiaphilippines.com)







# 花卉与园艺 Flowers & Gardening

中国现已经成为世界上最大的花卉生产国，花卉种质资源丰富，是很多名贵花卉的起源中心。在花卉产业的优势明显、潜力巨大。同时，随着国内经济发展，城市园林建设对花卉需求旺盛。而人民生活水平日渐提高，居民消费层次和消费结构不断升级，对花卉需求日趋多样化，也为花卉消费带来巨大的增长空间。

China has become the world's biggest floral producer. The country boasts huge resources and is a known provider of many exotic varieties. The Chinese floral industry boasts strength and big potential.

As the national economy continues on an upward path, Chinese cities have shown a growing need for flowers. Furthermore, rising living standards, increasing purchasing power and evolving consumption behaviors show ample room for floral consumption growth.



**中国昆明国际花卉展**  
Kunming International Flower Expo of China  
昆明 · Kunming  
[www.kmflowerexpo.com](http://www.kmflowerexpo.com)



# 地产与旅游 Property & Travel

随着消费升级和市场不断下沉，旅游业与房地产业结合成为全新产业模式。集旅游、休闲、娱乐、健康为一体的旅游房地产项目呈现出更综合化、多元化的发展态势，作为一种新兴产业，发展迅猛，并且存在着广阔的发展前景。

With growing purchasing power and marketing expansion, China's tourism and real estate sectors are joining together to form a new business model that combines travel, leisure, entertainment and fitness. The emerging tourist real estate sector is growing fast and offers big potential.



**国际豪华旅游博览会- 中国站**  
ILTM CHINA  
2021/10 上海 · Shanghai  
[www.iltm.com/china](http://www.iltm.com/china)





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